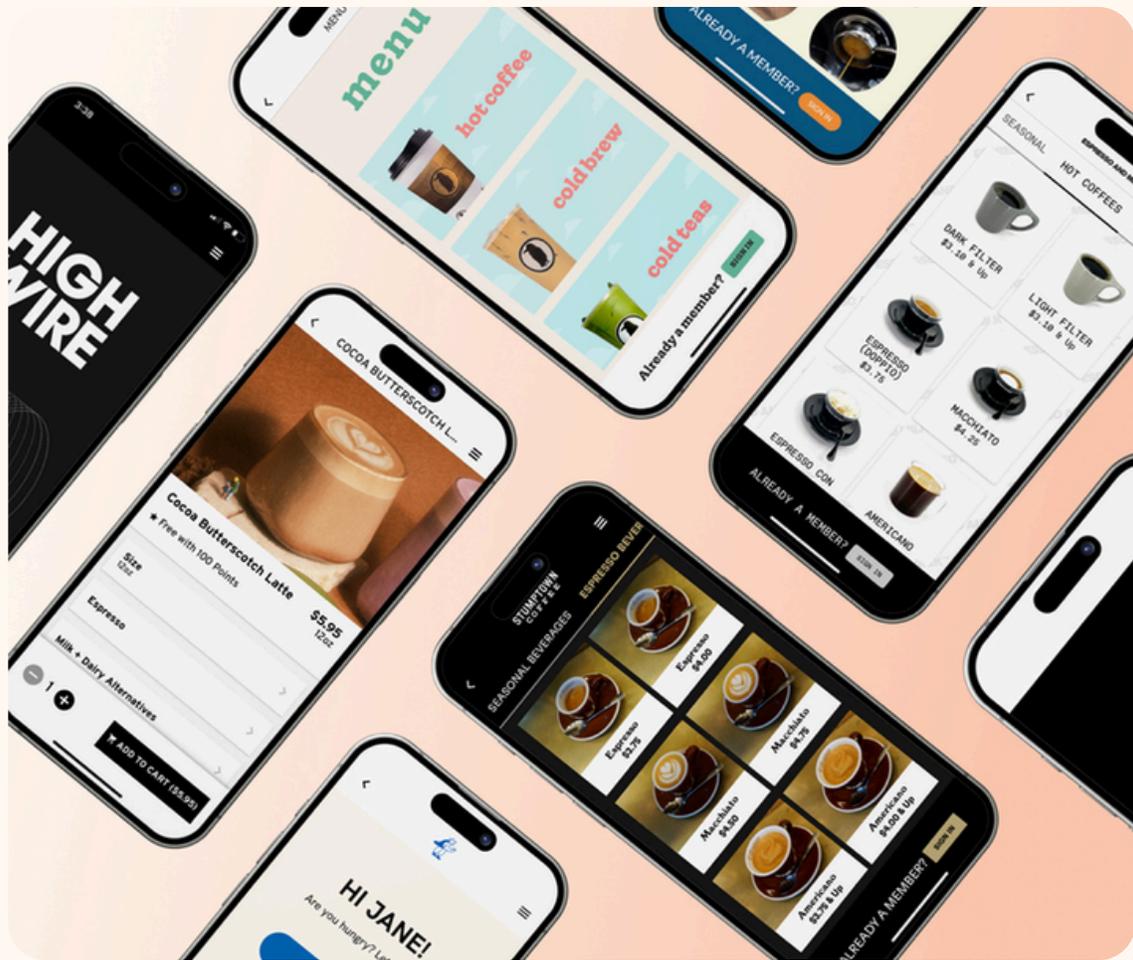


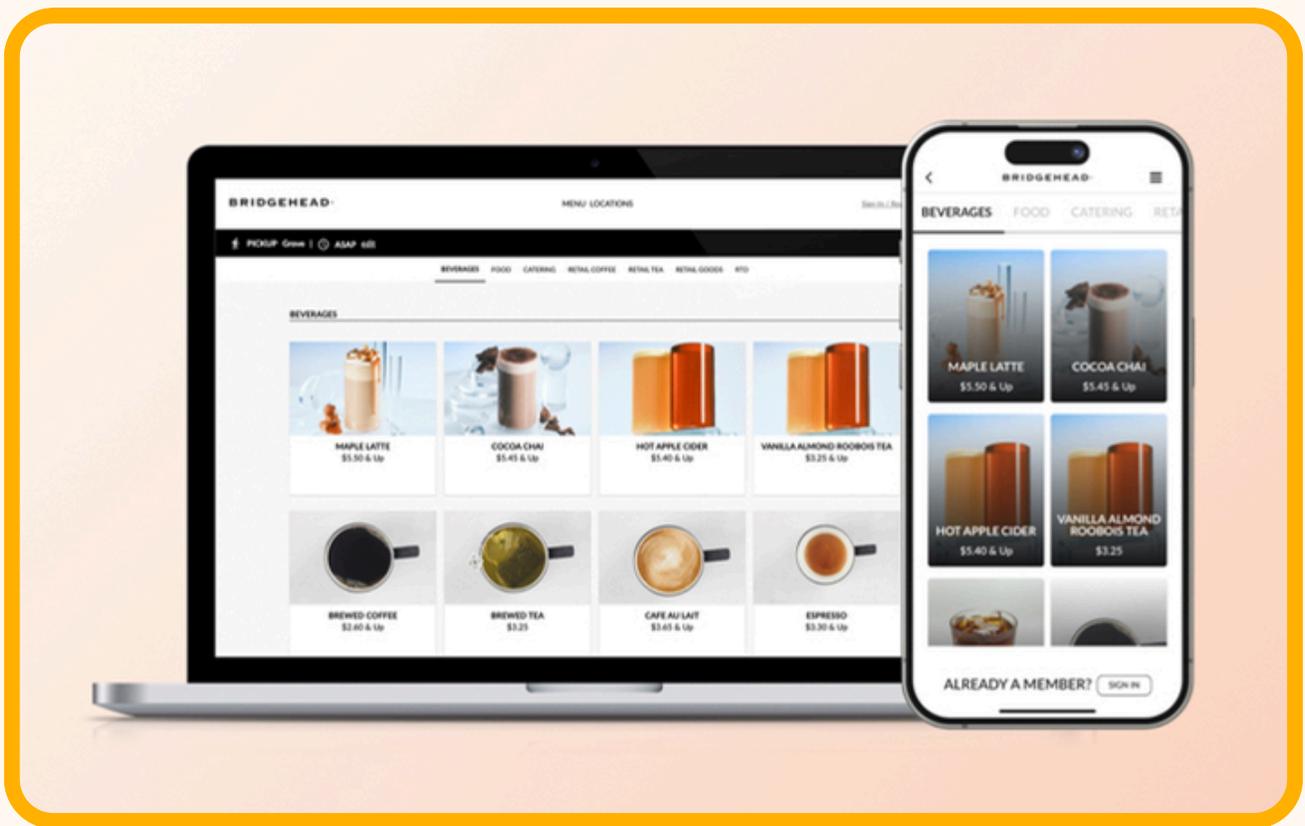
TOP 10 MOBILE APP FEATURES GUIDE

FOR CAFES ON SQUARE



1. Online Ordering

Online Ordering gives your guests more ways to order—whether they're on the go or standing right outside your cafe. Mobile ordering lets them skip the line, order faster, and enjoy a smoother experience every time.



Craver builds mobile apps and online ordering platforms that are perfectly tailored to your branding.

2. POS Integration

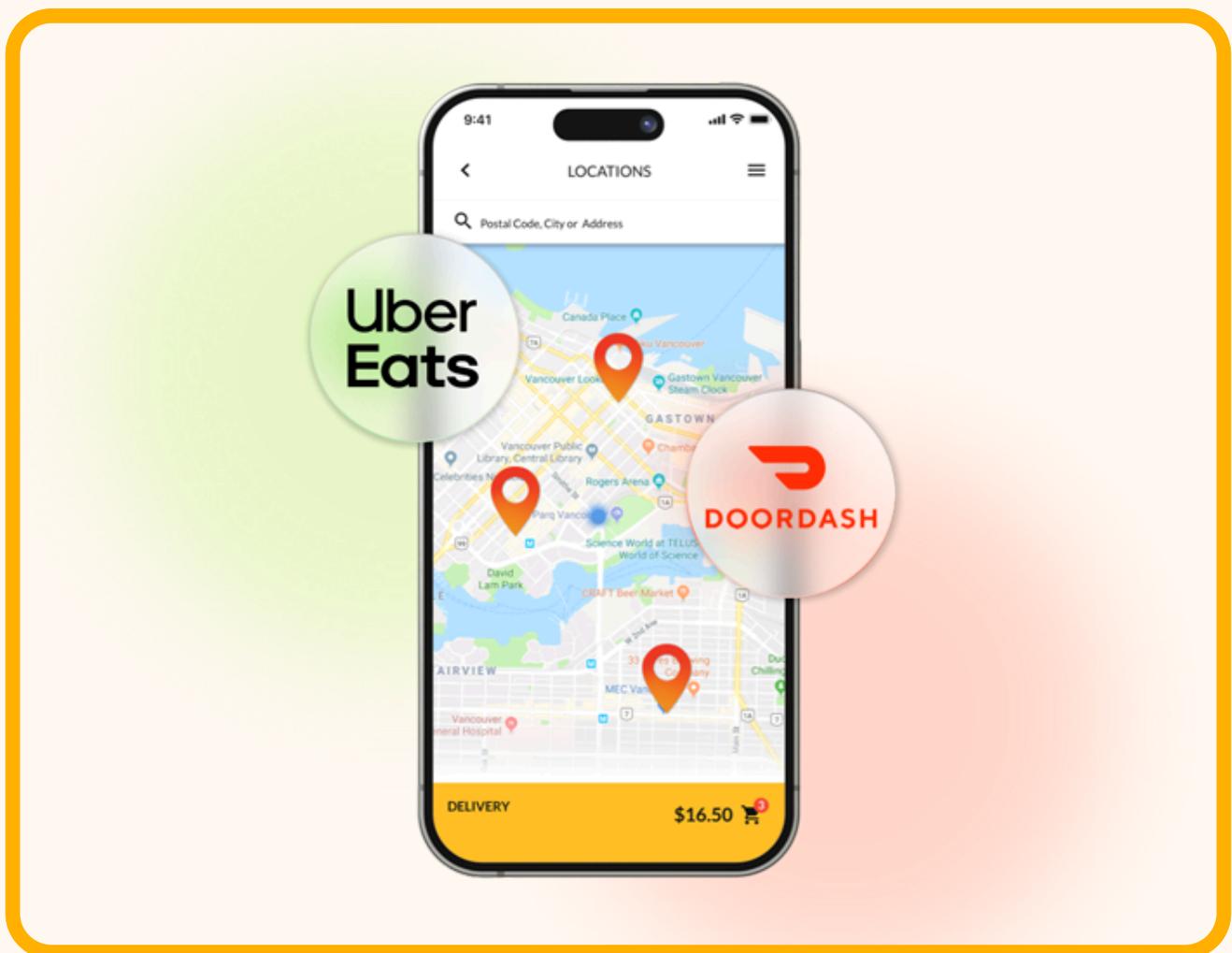
POS Integrations keep orders flowing smoothly from your app straight to your POS. That means fewer mistakes and less time spent juggling systems.



Craver offers the most complete Square integration, menu and inventory auto-sync.

3. Delivery Integration

Delivery Integrations let you offer delivery without giving up a cut of every order. You keep more of what you earn and stay in control of your guests.



Craver integrates with Uber Direct and DoorDash Drive which gives you access to a fleet of drivers.

4. Loyalty Program

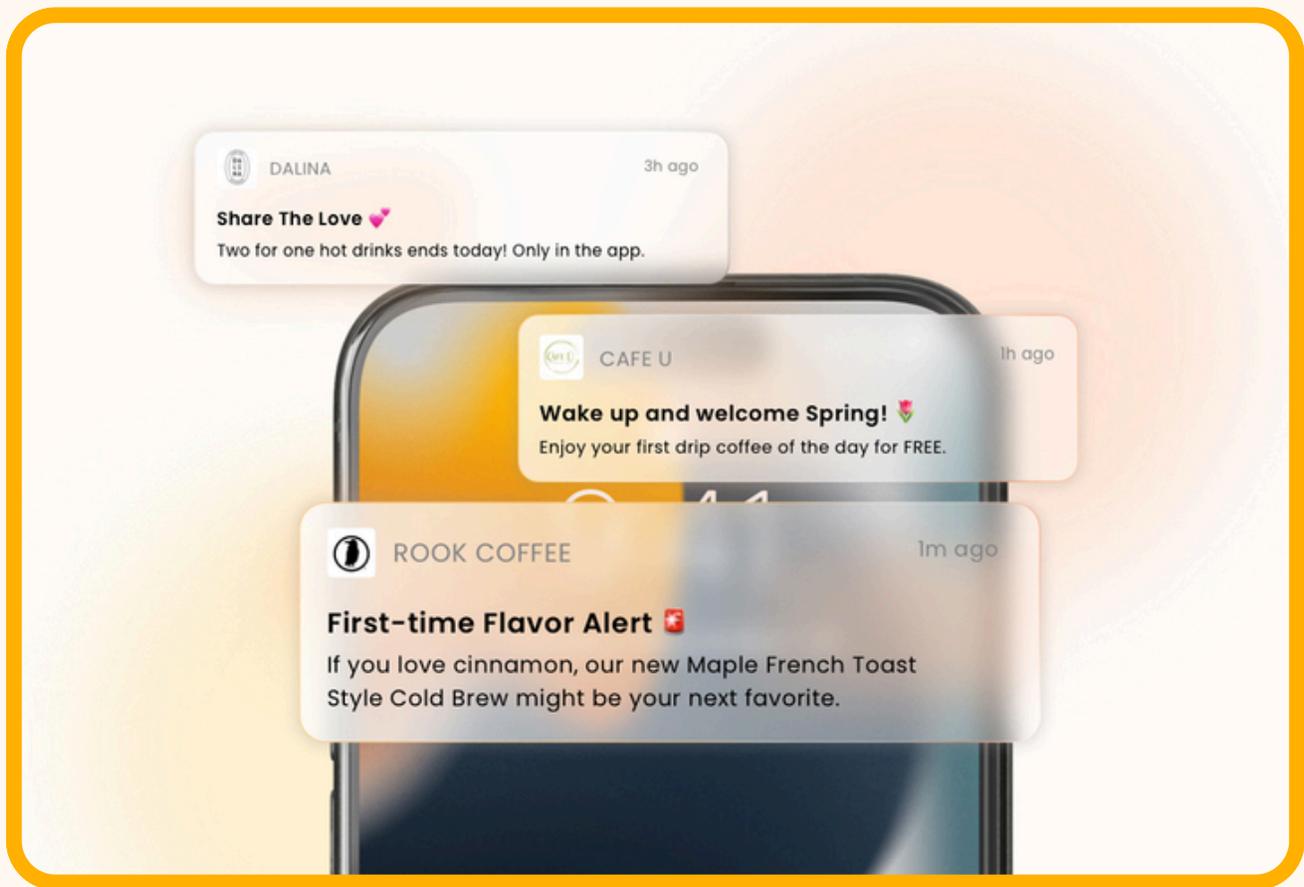
Loyalty Programs reward your regulars and give them a reason to come back more often. You can even turn it into a membership or subscription for steady repeat business.



Craver offers loyalty programs that are customizable – from free items to dollar discounts.

5. Push Notifications

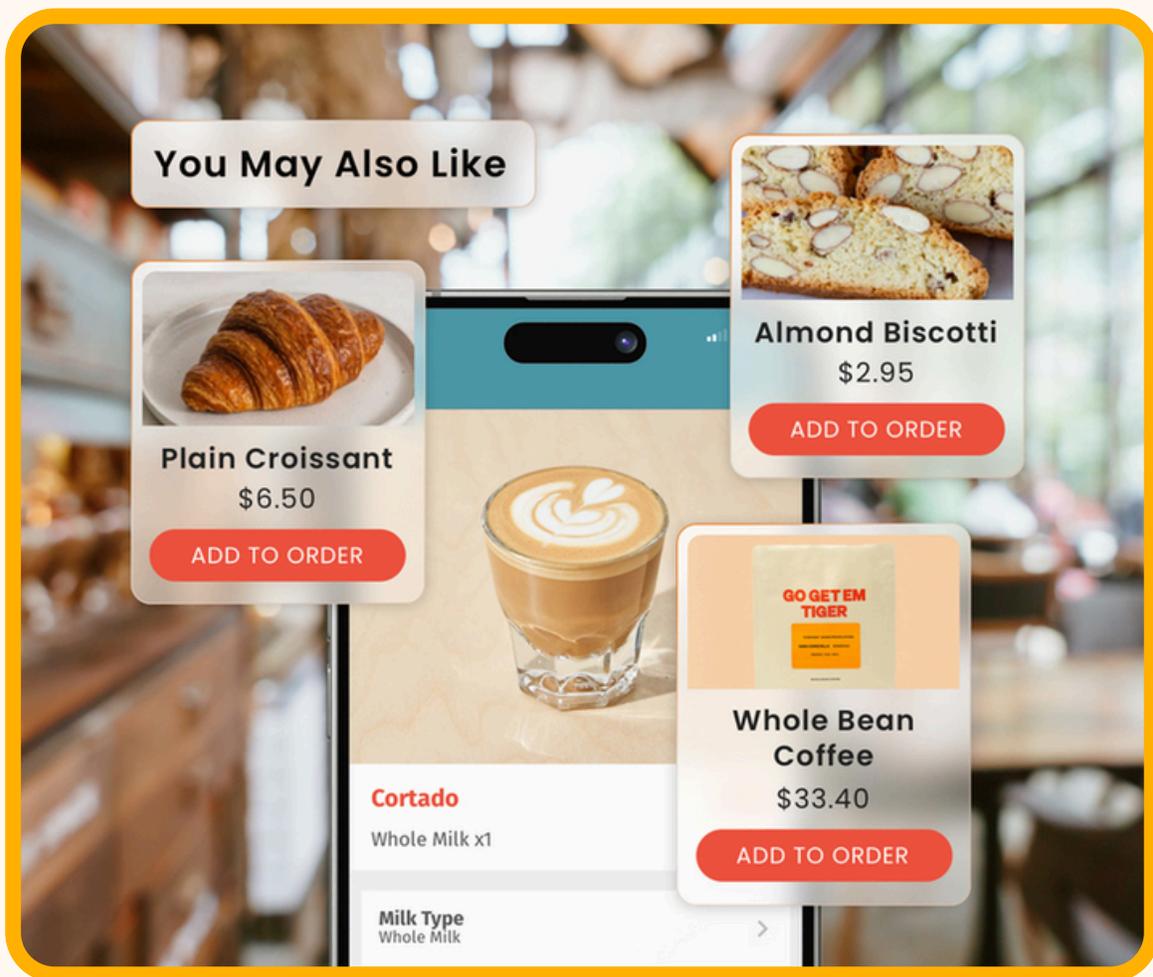
Push Notifications help you stay in touch with your guests. They're a simple way to share updates, promos, or reminders that bring guests back in.



Craver has built in push notifications that show up right on guests' home screens – promoting whatever you like.

6. Upsells & Add-Ons

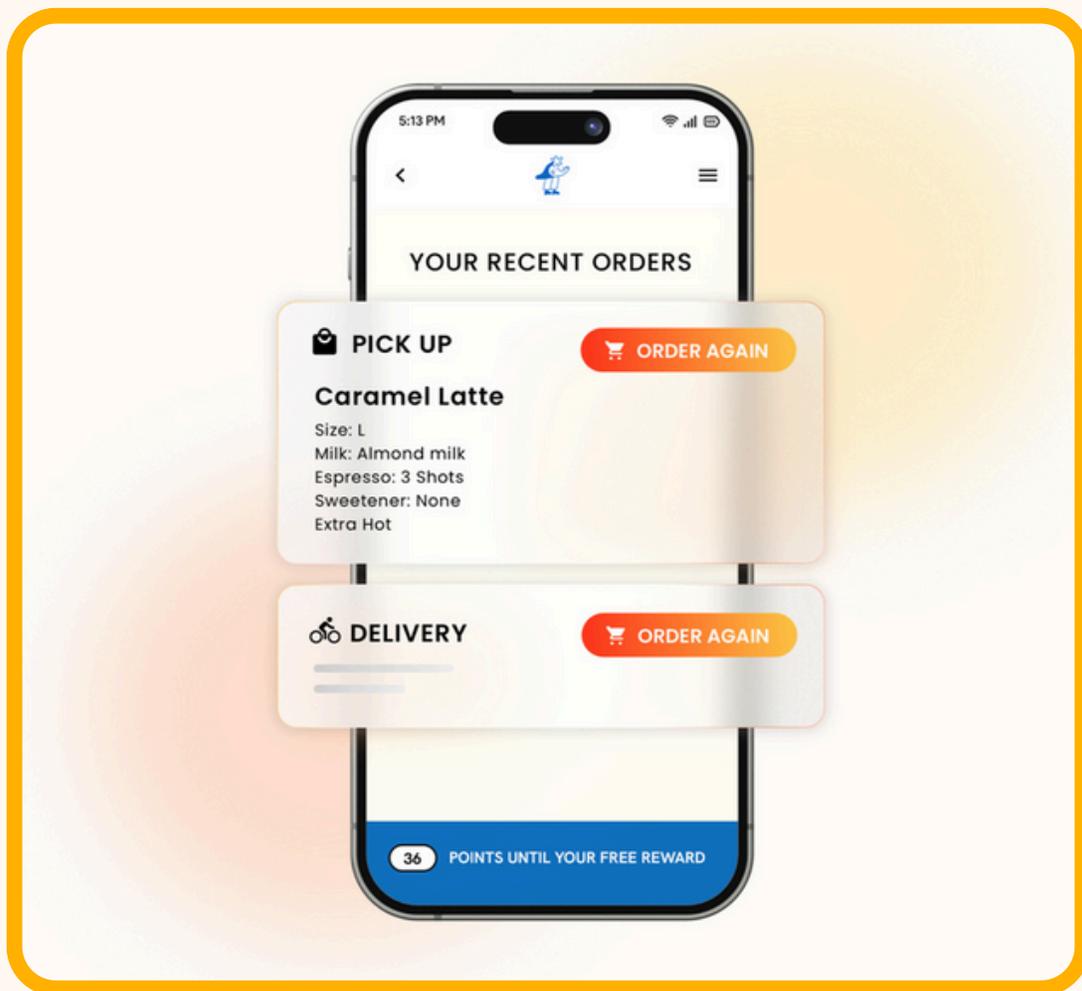
Upsells & Add-Ons encourage guests to add a little extra to their order. It's an easy way to increase order size without any extra effort from your team.



Craver apps show modifiers to recommended extras to guests at checkout.

7. Order History

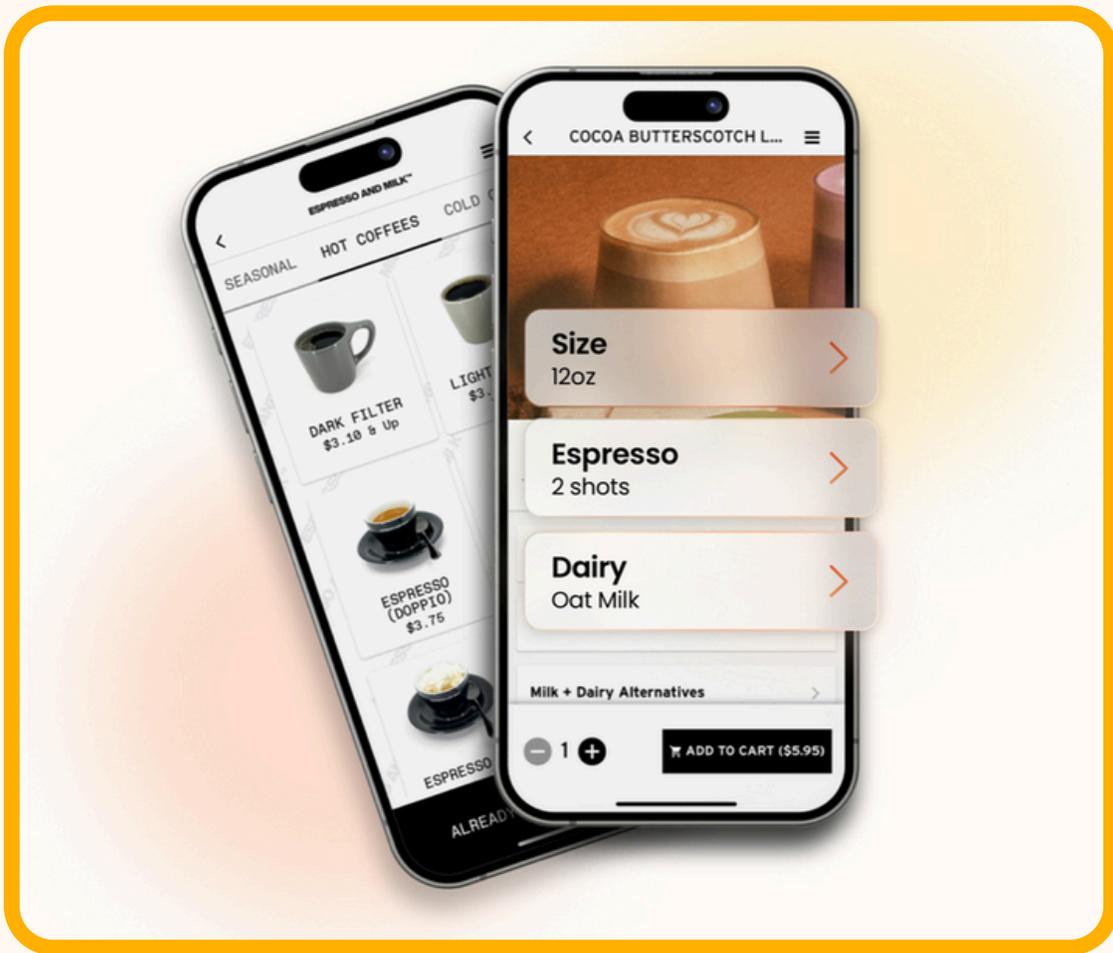
Order History make reordering quick and easy. Guests can tap once and get exactly what they ordered last time.



Craver apps include guests' order history with a one-tap re-ordering feature.

8. Order Customizations

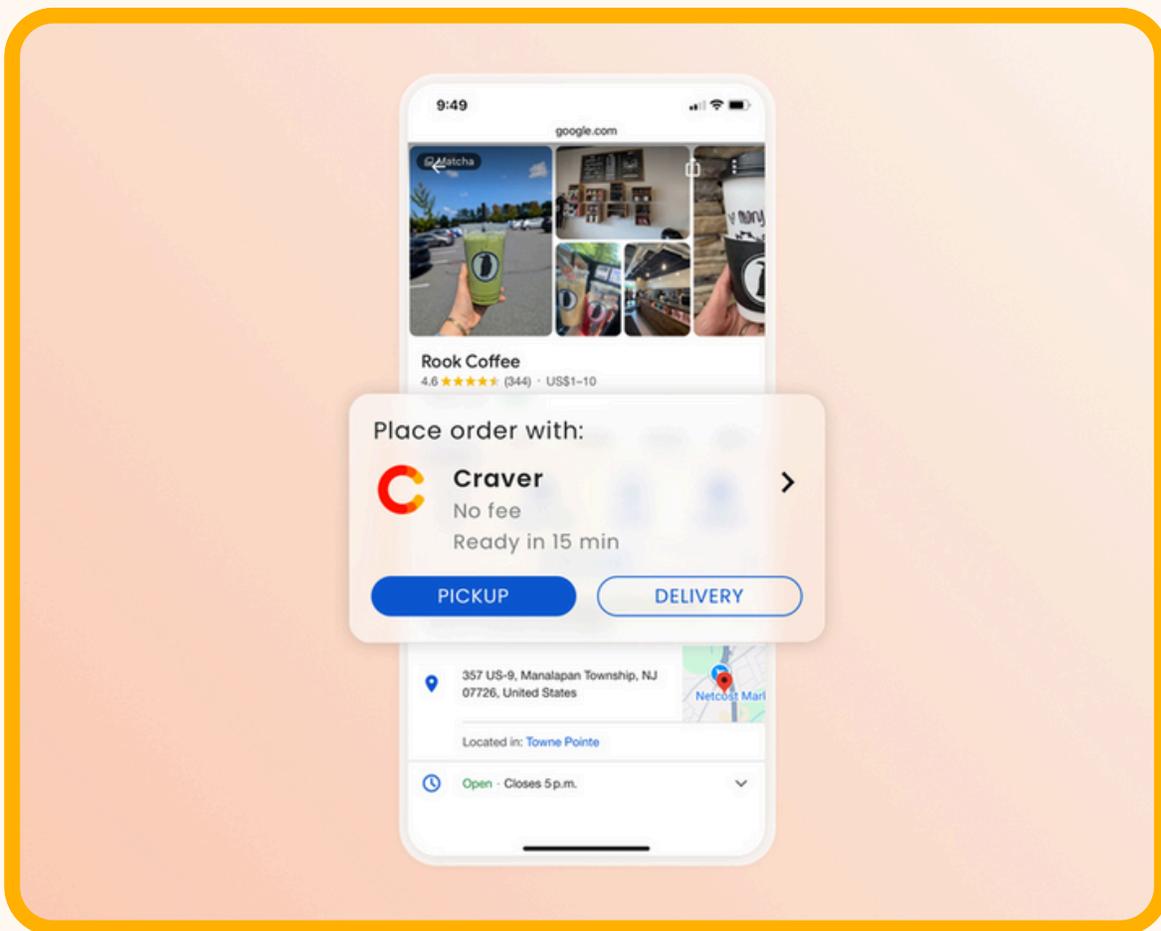
Order Customizations let guests order food and drinks exactly how they like it. It makes the experience better for them and often leads to higher-value orders.



Craver apps let your guests personalize their order with optional extras. You may charge for them or offer them for free.

9. Google Food Ordering

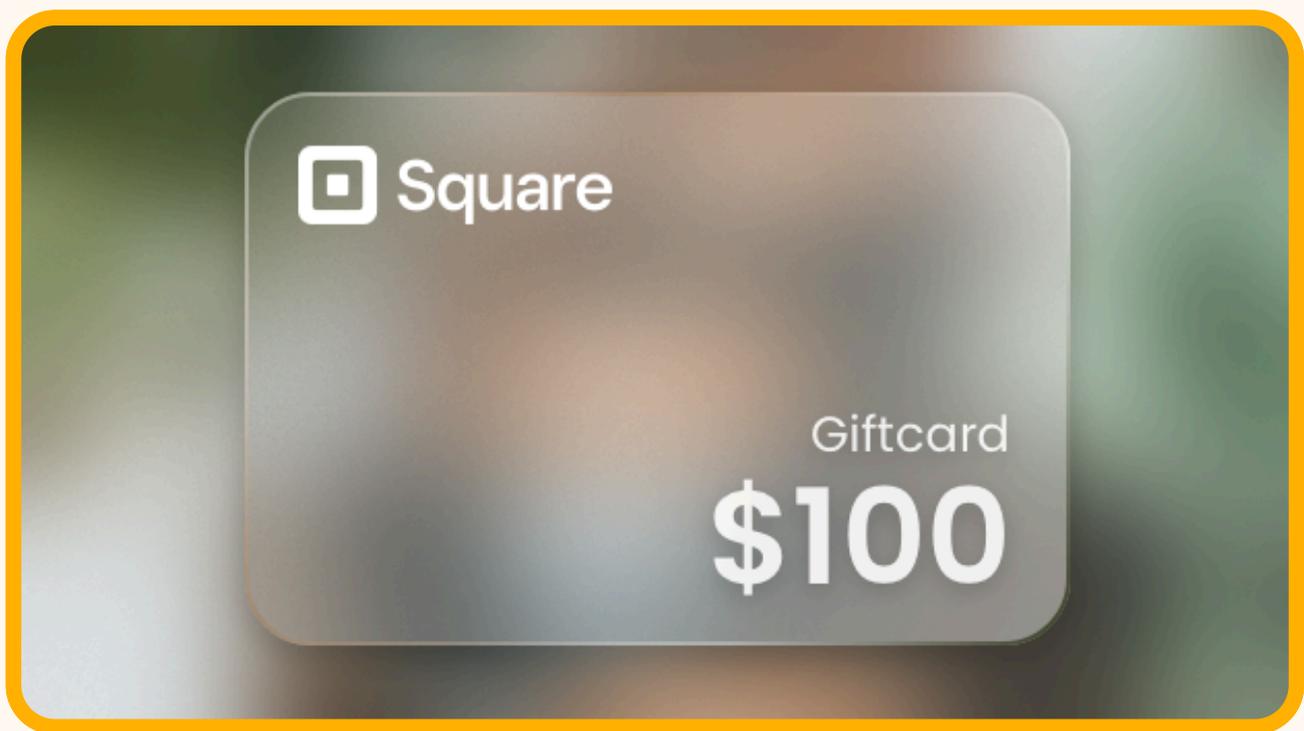
Google Food Ordering helps customers find your ordering link right on Google. That means more orders coming directly to you, without extra fees.



Craver apps are visible on Google Food Ordering, it drives 25% of Craver's merchants' total web traffic.

10. Gift Cards

Gift Cards let customers buy and send gifts in seconds. They're great for cash flow and a simple way to bring new guests to your business.



Craver lets guests buy gift cards for themselves or others – and use them for full or partial payments – all in your app.



Craver offers all 10 of these features! Scan or [click here](#) to book a demo.

